Google Developer Groups
University of Uyo

Tech Ignite 2026

Beyond The Hype: Are You Actually Building?

Sponsorship Opportunities

Hosted By GDGOC University Of Uyo

November 19 - 20, 2026 | Uyo, Akwa Ibom State, Nigeria

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About The Event

Tech Ignite Is The Flagship Annual Event Of Google Developer Groups On Campus, University Of Uyo. It Is The Premier Tech Event In Akwa Ibom State, Bringing Together Students, Builders, And Industry Professionals For Two Days Of Real Conversations, Hands-On Building, And Visible Community Wins.

The First Edition Drew **700+ Attendees.** This Is The Second Edition, And We're Building On That Foundation To Achieve More.





NOVEMBER 19 - 20, 2026 | UNIVERSITY OF UYO, AKWA IBOM

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The Opportunity

Akwa Ibom Is Home To One Of Nigeria's Most Underrepresented But Talented And Undeniably Large Pool Of Young Tech Professionals. Tech Ignite Exists To Close The Gap Between Where That Talent Is And Where The World Needs It To Be.

By Sponsoring Tech Ignite '26, You're Not Just Putting Your Logo On A Banner. You're Directly Investing In The Next Generation Of African Builders, In Front Of 1500+ Students And Early-Career Developers Who Are Paying Attention.





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SINCE 2024 – Our Sponsors And Partners

More Than Thirty Organizations Have Back Tech Ignite Since 2024, Across Companies, Development Institutions, Corporates And Every Technology Hub In The State And National.

CLEVA

Ubulu Africa
MAKING INNOVATION WORK

techcircle

WeaveDB NG

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NexaScale

POSTMAN

paystack

chimoney

She Code Africa
UYO CHAPTER

the unschooled
Podcast

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fincra

THE CON CAVE
BY FTLD

ASSOCIATION OF COMPUTER ENGINEERING STUDENTS
ACES
UNIUYO CHAPTER

START
INNOVATION
HUB

INTERNET
COMPUTER

NUESA
UNIUYO CHAPTER

aws
Cloud
Clubs
UNIUYO

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Who's In The Room



1500+ Expected Attendees Across Both Days

Students And Early-Career Developers From The University Of Uyo And Institutions Across Akwa Ibom State

Active Community Of **900+ Members Built Through The Tech Career Series,** A Recurring Program Featuring Senior Professionals From Moniepoint, Raenest, Jobberman, And More

An Engaged, Growing Audience That Follows, Shares, And Acts

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Sponsorship Tiers

TITLE SPONSOR — ₦2,000,000

The Highest Visibility Position At Tech Ignite '26.



- Named In The Event Title Across All Materials
- Logo On All Event Banners, Backdrops, And Stage Design
- Logo On All Digital Materials: Flyers, Social Media Posts, Email Communications
- Dedicated Keynote Speaking Slot On The Main Event Day (Friday)
- Branded Booth At Both Thursday And Friday
- Logo On Event T-Shirts And Lanyards
- Dedicated Social Media Feature Post (Pre-Event And Post-Event)
- Brand Mention In All Press And Media Coverage
- First Right Of Refusal For Title Sponsorship Of Tech Ignite '27

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Sponsorship Tiers

DIAMOND SPONSOR — ₦1,300,000

Premium Visibility And Deep Community Integration Across Both Event Days.



- • Logo On All Event Banners, Backdrops, And Stage Design
- • Logo On All Digital Materials: Flyers, Social Media Posts, And Email Communications
- • Dedicated Speaking Slot On The Main Event Day (Friday), Panel Or Session Of Choice
- • Branded Booth On Both Thursday And Friday
- • Logo On Event T-Shirts And Lanyards
- • Dedicated Social Media Feature Post (Pre-Event And Post-Event)
- • Brand Mention In All Press And Media Coverage
- • Logo On Event Program And Printed Materials

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Sponsorship Tiers

GOLD SPONSOR — ₦750,000

Strong Brand Presence Across The Event With Direct Access To The Audience.



- Logo On Most Event Banners And Backdrops
- Logo On Digital Materials And Social Media Posts
- Branded Booth On The Main Event Day (Friday)
- Speaking Mention During The Main Event Opening And Closing
- Dedicated Social Media Feature Post (Pre-Event)
- Logo On Event Lanyards
- Brand Mention In Press Coverage

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Sponsorship Tiers

SILVER SPONSOR — ₦300,000

Solid Visibility And Community Association At An Accessible Entry Point.



- Logo On Select Event Banners And Backdrops
- Logo On Digital Materials
- Brand Mention During The Main Event
- Shared Social Media Feature Post Alongside Other Silver Sponsors
- Logo On Event Program / Printed Materials

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Sponsorship Tiers

HACKATHON PRIZE SPONSOR — ₦1,050,000

Own The Most Exciting Moment Of Tech Ignite '26. Have Real Builders Build Real World Solutions With Your Product.



- Named Prize Sponsor Across All Hackathon Communications ("Hackathon Prizes Powered By [Brand]")
- Brand Announced Live On Stage At The Moment Of Winner Reveal (Friday Main Event)
- Logo On All Hackathon-Specific Materials: Registration Page, Pitch Day Signage, Certificates
- Dedicated Social Media Post Announcing The Winners Under Your Brand
- Opportunity To Have A Representative Present The Prizes On Stage
- Logo On Event Banners

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Why This Matters

Tech Ignite '26 Is Not Just An Event. It Is The Most Visible Proof That Akwa Ibom's Tech Ecosystem Is Real, Growing, And Worth Investing In.

Your Sponsorship Puts Your Brand At The Center Of That Story, In Front Of The Builders, Students, And Professionals Who Will Define The Next Decade Of African Tech.





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NEXT STEPS

We'd Love To Have You As Part Of **Tech Ignite '26.**

To Confirm Your Sponsorship Or Discuss A Custom Package, Reach Out Directly:

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